

Online Membership



2018 Summer District Deputy Meeting

July 7 & 8 2018

Hotel Marshfield

Presented by your Wisconsin State Online Membership Coordinator
Paul Quigley

Opening Prayer / Introduction

Glory be

Glory be to the Father,
and to the Son,

and to the Holy Spirit.

As it was in the beginning,
is now, and ever shall be,
world without end.

Amen

Paul Quigley DD
District Deputy
District 46
E7547 Hwy 23/33
Reedsburg, WI. 53959

Cell Phone: 608-393-1623
Business Phone: 608-524-1306
Fax: 608-524-4278
E-Mail: pwqkoc@gmail.com

Council 3805

Intake Statistics

- ▣ Member Count – Over 1,900 Men Have Joined Online 36 just in Wisconsin since Spring 2018
- ▣ Month-by-Month Breakdown – 350 Members per Month since March
- ▣ Weekly Averages – 90 New Members per Week
- ▣ State Performance – Goal is 10-15% of Monthly Membership Intake



Sources

OnLine Members



■ Members or Councils ■ Agents
■ Marketing ■ Other

- 35% have been referred by **members or councils**.
- 20% have been referred by **agents**.
- 30% have come as a result of our **marketing programs**.
- 15% have come from **“other”** – cause unknown.

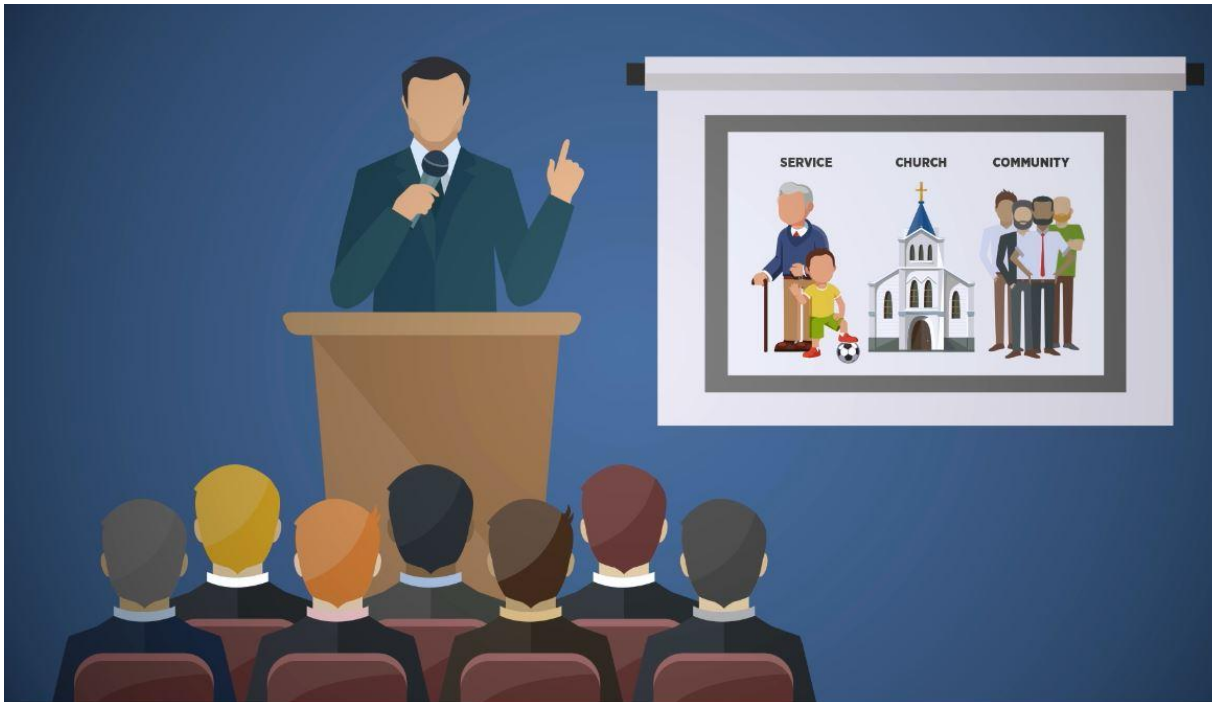
Age

- Average age of Online Members is **43**.



Council Interaction

- ▣ **65%** of men who joined online have **expressed an interest** in joining a local council.
- ▣ **17%** have **converted** to a local council.



Why Online Membership?

- New channels for membership recruitment
- Eligible men who otherwise have not been invited to join
- A continuous offer of membership
- Modern communications and messaging
- Streamlined process for prospects and councils



Online Membership Pilot

What Online Membership does not do

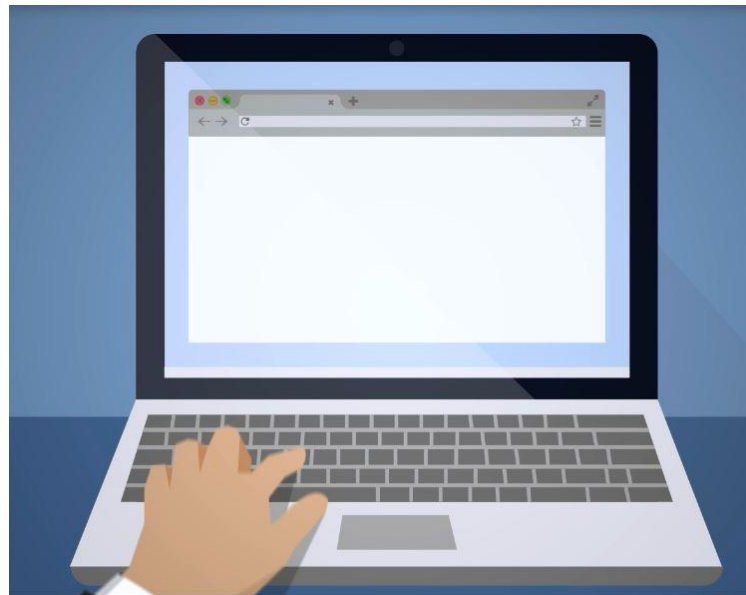
- **Does not** change the requirements for membership.
- **Does not** create a new class or type of member.
- **Does not** eliminate degrees.
- **Does not** eliminate councils.
- **Does not** eliminate dues.
- **Does not** eliminate council recruitment.



Online Membership Pilot

Officers Online

- ▣ You can now find and track Online Members in Officers Online.
- ▣ If the council **accepts** a member's application for transfer, they can **complete the transfer process without submitting a Form 100**. All you have to do enter the member's first degree date in Officers Online.



How It Works

- ▣ All **Online Members who express interest in joining a local council** will appear under the new “Prospect” tab in Officers Online.
- ▣ The prospect tab has two lists, “Unassigned” and “Assigned.”



How It Works

▼ Urgent Messages

Fraternal Training Portal:

If the Fraternal Training button is not appearing, we suggest that you request your grand knight or financial secretary update your record with a primary email address. If this is not the issue, feel free to contact 203-752-4270, selecting option 3 for assistance; or email FraternalTraining@KofC.org.

First Degree Ceremonial Production

Supreme Knight Carl Anderson has announced that a video production of the First Degree Ceremonial is available for councils to utilize when bringing in new members. This production is designed to aid any council lacking a degree team, or for those times when special circumstances prevent the candidate from attending a First Degree Ceremonial. While the preferred exemplification of the First Degree is to be conducted by a skilled council team, this video production offers every council an option. [Play Video](#) | To download this video, right-click [here](#) and click on Save Link As or Save Target As.

First Degree Ceremonial Instructions: [View](#) | [Download](#) | [Order](#)

Connecticut

District

Council

▼ Supporting Applications



Officers Desk
Reference



Knights Gear

Membership

Reports

Forms

Publications

Prospect

Unassigned

Assigned

Prospect Types

- The “Unassigned” list will include online members who have expressed interest in joining locally, but have *not* indicated a specific council number.
- The “Assigned” list will include online members who have expressed interest in joining locally, and *have* included a specific council number.

Unassigned Prospects

- Only The state deputy, state membership coordinator, and online membership coordinator will be able to see both the “Unassigned” and “Assigned.” Sections. District Deputies, Grand Knights, and Financial Secretaries will only see the “Assigned” section.
- If the member is assigned a council This will move the member from “unassigned” to the “Assigned” section for the state, and will place the member on the “Assigned” list for the specified council.

Assigned Prospects

Wisconsin

46

Council

Supporting Applications



Officers Desk
Reference



Fraternal
Training



Knights Gear



Supplies
Online

Membership

Reports

Forms

Publications

Prospect

Assigned

Search:

Council # ▲

Assigned Date ▼

Name ▼

Member # ▼

Grand Knight Approval
(Date Read) ▼

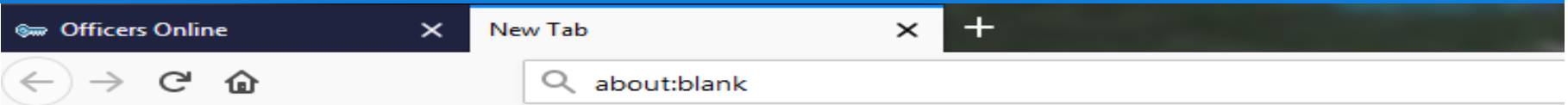
Financial Secretary
(Ceremonial Date) ▼

No data available

Assigned Prospects

- ▣ To **view additional information** about the member, you can **click the member's name**, and an info window will pop up. (Make Sure Pop-up blocker is turned off)

Prospects Information



Name			
Title			
First Name	Jon	Initial	
Last Name	Smith	Suffix	
Current Address			
Street Address	950 Mix Ave	City	Hamden
State/Province	CT	Zip/Postal Code	065145156
Country			
Contact Information			
Cell Phone	614-286-5900	Email Address	SJ@TEST.COM
Current Council Information			
Current Council	98006	Age	24
Parish	church	Years of Service	1



Transferring Online Members

- After prospects are assigned, they can be viewed by councils in their prospect tab
- The tab will **ONLY** be seen by Grand Knights and Financial Secretaries
- Councils will not see an unassigned tab

Transferring Online Members

- Once the member goes through the admissions process and has taken his first degree, he can be transferred
- Add the date read in the “Grand Knight Approval” section
- Add the ceremonial date in the “Financial Secretary Section”
- Hit update
- Dates can be added separately, but once the First Degree date is added he will be transferred

Transferring Online Members

Membership

Reports

Forms

Publications

Prospect

Assigned

Search:

Council # ▲	Assigned Date ▼	Name ▼	Member # ▼	Grand Knight Approval (Date Read) ▼	Financial Secretary (Ceremonial Date) ▼	Action ▼
10705	02/26/2018	Benson Dubios	4925346	<input type="text" value="MM/DD/YYYY"/>	<input type="text" value="MM/DD/YYYY"/>	<input type="button" value="Update"/> <input type="button" value="Reject"/>

Transferring Online Members

- ▣ There is **NO NEED** to submit a form 100 when using this method
- ▣ Councils will receive +1 when an online member transfers into a local council
- ▣ If the member is an insurance client, you will receive a +1 for that as well

Proposer Credit

- Members can get proposer credit for recruiting via online membership
- In the “How did you hear about us” field select KofC Member
- A field to enter Membership number will appear

I am interested in joining a local council. *i*

I am a former member of the Knights of Columbus. *i*

I have or previously held I
Columbus. *i*

Parish Name

Parish City

State

How did you hear about us?

- Select One
- Search Engine
- Social Network
- K of C Website
- Email
- K of C Agent *
- K of C Member *
- K of C Council *
- Event *
- Other Event
- TV
- Newspaper *
- Radio *
- Other *
- Select One

Defend Your Values

Join your voice with our 1.9 million members to defend the faith and the truth as you support local, national and international issues that are important to you.

- Stand up for the unborn and the dignity of human life
- Fight for religious liberty and our persecuted brothers and sisters in the Middle East
- Join in our ongoing work in support of the

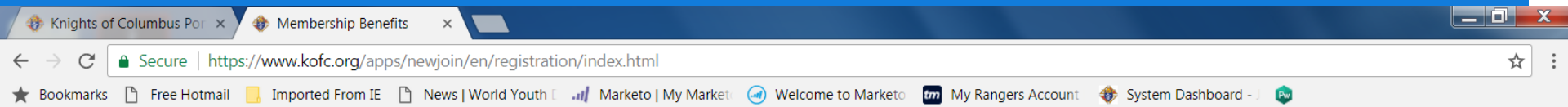
To learn more about the Knights of Columbus, please click [here](#).



* Named a 2018 "World's Most Ethical Company" by the Ethisphere

CONTINUE >



Proposer Credit



- I am a former member of the Knights of Columbus. 
- I have or previously held Insurance with the Knights of Columbus. 

Parish Name *

Parish City *

State *

How did you hear about us? *

Proposer Member Number

CONTINUE >

international issues that are important to you.

- Stand up for the unborn and the dignity of all human life
- Fight for religious liberty and our persecuted brothers and sisters in the Middle East
- Join in our ongoing work in support of the Church

To learn more about the Knights of Columbus, please [click here](#).

* Named a 2018 "World's Most Ethical Company" by the Ethisphere Institute



Best Practices

- ▣ **Be accountable** for men that want to join.
- ▣ Think of this as part of your overall membership plan, **NOT THE ONLY PLAN**
- ▣ Help **enrich** Online Members' experiences.
 - ▣ Send us your events!
 - ▣ Send us your news stories!
 - ▣ Think of how they can participate in the life of your state council.
 - ▣ **Talk Train Engage Answer Lead**



Closing Prayer

Glory be

Glory be to the Father,
and to the Son,
and to the Holy Spirit.

As it was in the beginning,
is now, and ever shall be,

without end.

Amen

Our Parishes, Churches
and The K of C